

**Taste Makers**

newsletter 2

READ OUR COMPREHENSIVE GUIDE “SUSTAINABLE AND GREEN BUSINESS PLANNING STEPS”

This guidebook is a practical, step-by-step resource designed to help food industry entrepreneurs build sustainable, resilient businesses. Developed collaboratively, each partner contributes two sections, ensuring a well-rounded and diverse collection of insights.

Divided into six key modules, the guidebook offers actionable strategies to integrate eco-friendly, ethical, and socially responsible practices into business planning. Whether starting a new venture or improving an existing one, readers will find tools to support long-term sustainability and growth.

This guidebook empowers entrepreneurs to embed sustainability at the heart of their business model—for a better future and a stronger food industry.

www.tastemakers-project.eu



Download it [here](#).

Module Overview

- Module 1: Introduction to Sustainable Business Planning
- Module 2: Environmental Considerations in Business Planning
- Module 3: Social Responsibility and Inclusivity
- Module 4: Governance and Ethical Business Practices
- Module 5: Practical Tips for Sustainable Sourcing
- Module 6: Financial Viability and Long-Term Sustainability



**Co-funded by
the European Union**

EXPERIENTIAL WORKSHOP ON BUSINESS PLANNING FOR GREEN BUSINESS



Our workshops were tailored to cultivate creativity, collaboration, and practical skills among participants. In these dynamic sessions, participants from each partner organisation worked in groups to develop innovative business ideas, resulting in 12 new concepts across the project.

These workshops were not just about education; they were a catalyst for a new generation of green entrepreneurs committed to transforming the food industry.



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